

CREATO

Voice Battle 2022



The perfect platform for an upcoming singer

ONLINE

Singing Competition

A State Level Competition For College Students of Gujarat State

26th January - 12th March 2022

: Cash Prize :



10 Prizes : A prize for each evaluation parameters
03 Prizes : Most liked Song on our Youtube Channel
03 Prizes : Juries Choice Award

Registration Fees :

₹100/- Per Participant

Last Date of Registration :

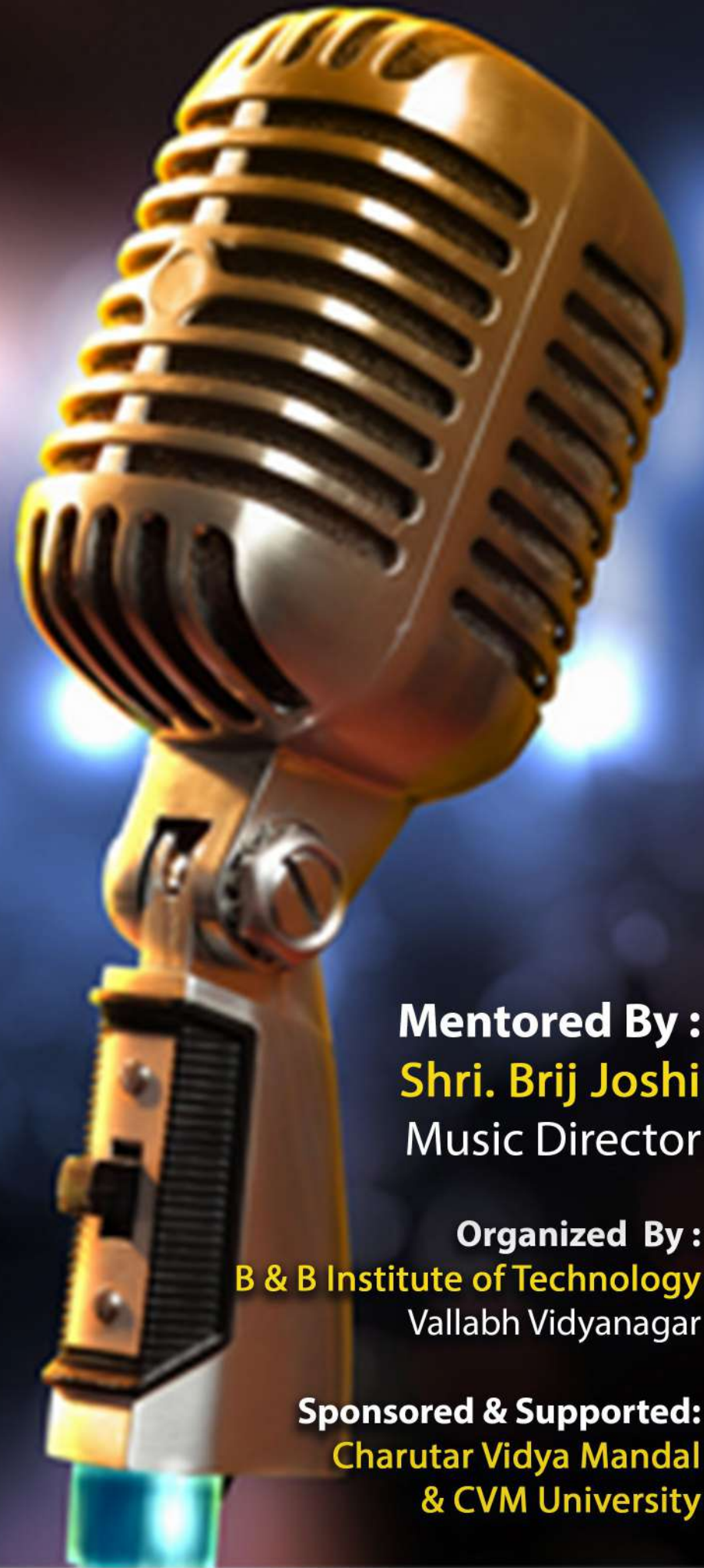
12th February, 2022

FOR REGISTRATION &
MORE DETAILS LOG ON TO : www.mycreato.com

Convener : Dr. Arti Pamnani | Dr. Anurag Emanuel
Organizing Secretary : Prof. Amit Raval

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activity@mycreato.com



Mentored By :
Shri. Brij Joshi
Music Director

Organized By :
B & B Institute of Technology
Vallabh Vidyanagar

Sponsored & Supported:
Charutar Vidya Mandal
& **CVM University**



www.mycreato.com





About CREATO

To reduce gap between institute and industry and to bring out best in students is one of the motto of CREATO, a competitive event hosted by B & B Institute of Technology since 2003.

“CREATO” symbolizes innovative creation and research skills in different field. It is a medium to encourage students for creative and innovative thinking. Under CREATO, we have been hosting a National level Project Competition called ‘CREATO: An ultimate event of Creativity and a State Level Programming competition know as HACKATHON since past many years. It’s a win-win situation for both, the students who learn to innovate as well as the industry that gets newer and better products in every field.

With the platform of CREATO we want to have multitalented technologists/engineers who are motivated, innovative and creative, fun filled and live hearted! Under CREATO, we at the B & B institute of Technology will be organizing many competitions at State and National level for students for extracting best talents out of them.

About Voice Battle

Singing is a passion, singing is healing, singing is a medicine, Singing is an anti-depressant, singing is motivating, singing is a stress buster. Students have a very vital role to play in the Music Revolution Vibes. Music Industry is a very vast industry which needs people from every sector and talented students have a major role to play in almost all the arena of music industry.

To encourage and motivate singing talent and to bring the best voice from all institutes in Gujarat we are coming up with “**VOICE BATTLE - 2022**”: A state level singing competition. This will give a chance to all students of Gujarat to showcase their singing talent in front of everyone. ‘Voice Battle’ will begin on 26th January, 2022 for the students of all the diploma/degree/masters institutes of Gujarat, where they can showcase their singing talent to world around. Last year, Voice Battle was sucessfully organized first time in online mode only for engineering students and 145 students from 54 diffrent technical institutes of the state were participated. This year it will also be a semi-virtual/online competition due to the COVID pandemic but in the coming years we will have a live competition with actual performance. We are expecting maximum students to come forward and present their skills and shine in field of singing.



Rules :

Competition Highlights :

- * Participant can sing a solo song in **Hindi** or **Gujarati** language and it can be a movie song, an album song, gazal or his/her original composition.
- * No mashup song will be allowed in the competition.
- * There are **three rounds** in the competition.
- * Evaluation of the first and second round will be based on offline video recording, and the final round will be a **offline live singing** performance.
- * For first round, participants have to send his/her video recording of song (Not more than 5 minutes) in **.mp4** format only from his/her registered email to **activity@mycreato.com**
- * **Video recording must be a single raw clip, recorded using phone / camera in land scape view only and must be without any editing.**
- * Participant can use karaoke track, instruments or accompanists for background music.
- * Shortlisted Candidate will be allowed for the second round.
- * For second round, shortlisted participants have to send a second video recording of song (Not more than 5 minutes) (must be a different song then first round) in **.mp4** format only from his/her registered email on **activity@mycreato.com**
- * **Top 10 Participants** serves as a gateway to reach the **Grand Finale**.
- * Grand Finale of the singing competition will be offline live singing competition which will be arranged at Vallabh Vidyanagar, Anand.
- * Participants have to arrange all required setup for finale at their place at their own cost.
- * All songs selected for Second (semi-final) round will be uploaded on our youtube channel "CREATO".
- * **A price will be given for best performance in each parameters of evaluation (Total 10 prizes)**
- * Additionally, **Top 3 most liked Videos on our YouTube Channel will be given prizes.** (Deadline of video : 10th March, 2022, 6:00 pm)
- * **03 prizes will also be given as juries choice award.**
- * All participants will get a participant e-certificate.
- * Results of each round will be displayed on **www.mycreato.com** as per given time schedule.



Terms & Conditions :

- * Participant must be a **current college student** and he/she must not be more than 25 years old.
(In any case of suspicion, the participant may be asked to show his/her age proof)
- * The participant may submit only **one song per registration in each round.**
- * **The maximum duration of the song should not exceed 5 minutes.**
- * Acceptable file format: **.mp4 (Only)**
- * Please ensure that you send the correct file. No requests for changing the file that is submitted initially will only be entertained.
- * **Singers may use a karaoke track, instruments or accompanists but the voice recording should not be processed.**
- * The organizer is not liable for refund the cost of participant fees once payment has been made.
- * The decision of the winner will be done on the basis of final live performance through offline mode which will be arranged at **Vallabh Vidyanagar, Anand.**
- * The uploaded content will not be returned to the student and will be archived.
- * The organizer reserves the right to use the rendition as it deems fit.
- * Any copyright issues related to music or track will be participant responsibility.
- * Songs only in **Gujarati or Hindi** are allowed.
- * The performance should not have any overt sexual overtones.
- * Jury's decision will be final.
- * Updates related to the competition will be displayed on our website **www.mycreato.com**



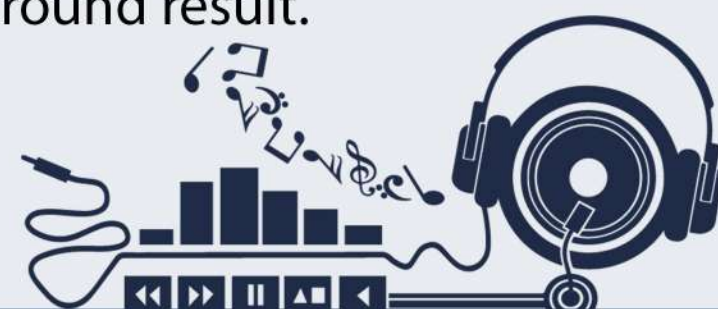
Point Distribution :

* Expert feedback will be based on the following 10 evaluation parameters :

Parameters	Points
1. Throw of voice	05
2. Range of voice	10
3. Singing in pitch/Shruti	15
4. Singing of Composition	10
5. Maintaining Rhythm/Laya and Taal	10
6. Pronunciation of lyrics	05
7. Mood and Expression	10
8. Breath control	10
9. Creativity - Improvisation within the Raga structure	15
10. Overall impact – winning component	10

Important Dates :

Date	Flow of Event
26 th January, 2022	- Registration Starts
12 th February, 2022	- Registration Ends
	- Last Date of Sending Video for First Round
13 th - 20 th February, 2022	- First round evaluation by jury
21 st February, 2022	- Declaration of first round result.
21 st -26 th February, 2022	- Duration for sending video of a song for second round
27 th Feb. - 6 th March, 2022	- Second round evaluation by jury
7 th March, 2022	- Declaration of second round result.
12 th March, 2022	- Offline Grand Finale



For Registration :

Step 1:

- * Participants have to deposit Rs. 100/- per participant to their nearest Punjab National Bank or Pay Online through bank application/payment gateway in account detail given as below:

Bank Name: PUNJAB NATIONAL BANK (PNB)
Branch Name: Anand-Vallabh Vidyanagar, Anand
IFSC Code: PUNB0095210
Account Holder's Name: ISTE CHAPTER, BBIT
Account No.: 09522010011870

Step 2:

- * Participants have to register themselves online.
- * For Online Registration log on www.mycreato.com > Registration or Scan QR Code given below.



Step 3:

- * Send a scanned copy of the Bank Challan or Payment Receipt (Screenshot of payment) and Copy of any one proof of bonified Student (eg. College I card, Last Fee College receipt, Bonified Certificate etc.) on activity@mycreato.com (email).
- * Confirmation of participation will only be considered after receiving the copy of the Bank Challan or Payment Receipt.



: Organized & Sponsored By :



B & B Institute of Technology
Vallabh Vidyanagar,
Anand, Gujarat



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